

## Amazon Listing Novel Project

1. First, read the nonfiction text of your choice from the list provided.
2. Marketing Expert. That is your new job title! Every book on Amazon.com has a listing that informs buyers about the book. Your job is to create a poster version for the nonfiction text you have read. Follow the format below. If you need inspiration, feel free to look at some Amazon reviews of your favorite books.
3. Your project should be on posterboard and include the requirements below. You may also look at the sample provided. It doesn't matter which color you choose for your poster board. However, your material should be easy to read and organized neatly on the poster. Below you'll find how students will be scored.

Points	Requirements
_____/2	<b>Title &amp; author of book at top of poster</b> (centered and correctly capitalized)
_____/3	<b>New Book Cover:</b> Create a new creative book cover for your text.
_____/3	<b>Picture:</b> Draw a picture from an important or interesting fact from the book. Write the fact below.
_____/3	<b>Product Details</b> (Include: age range, grade, level, pages, publisher)
_____/3	<b>Rank OR Recommend</b> (1. Rank this book against 4 other books you have read recently. 2. Recommend other books people may like if they are interested in this book.)
_____/5	<b>Quick Summary:</b> Write a one to two sentence preview summary that will capture a potential reader and make them want to buy this book!
_____/5	<b>Summary:</b> Write a complete summary of the book. Be sure to include a topic sentence, main idea(s), support details, and conclusion sentence
_____/3	<b>Quote Me:</b> Select 3-5 quotes from the book to display here. Choose quotes that are meaningful and represent the text well.
_____/3	<b>Editorial Review:</b> Write a review of the book (3-5 sentences)
_____/5	<b>Conventions:</b> Use correct spelling & grammar
Score: ____/35	

\*SAMPLE FORMAT\*

TITLE

Author

SHORT SUMMARY

Write a 1-2 sentence preview summary that will capture a potential reader and make them want to buy this book!

NEW BOOK COVER

Create a new book cover for the novel and draw it here.

Draw an important fact from your book here. Write the fact below the picture.

SUMMARY

WRITE A COMPLETE SUMMARY OF THE BOOK HERE.

Be sure to include: main idea (s), important supporting details, topic & conclusion sentence)

PRODUCT DETAILS

Include the following:  
\*Age Range\*Grade\*Level  
\*Pages\*Publisher

QUOTE ME

Select 3-5 quotes from the book to display here. Choose quotes that are meaningful or interesting.

RANK OR RECOMMEND

*Choose one of the following options for this section:*

1. Rank this book against 4 other books you have read recently.
2. Recommend other books people may like if they are interested in this book.

EDITORIAL REVIEW

Write a 3-5 sentence review of the book.